



Howzat!



Toile Indienne's collections are inspired by the romance of India's history, crafts and legends and our designs hold stories that are rooted in our culture.

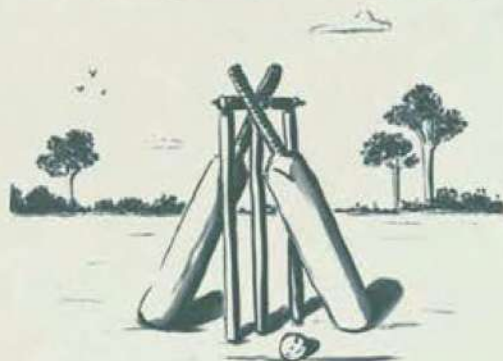
Our originality lies in the stories we seek to tell and the way we tell them. We see our products not as things in themselves but as carriers of meaning and as vehicles that document, comment, record, disseminate and celebrate our shared Indian heritage.

The way we approach our subject matter paves the way for innovation, including a deep study of the socio-economic, cultural and design history of our subject. We find delight and inspiration in subjects as diverse as architecture and mythology, and see our designs as a communication tool and a visual repository.

Howzat! Blue



Howzat! Green



Howzat!

This fresh and delicate tile collection brings to life a pleasant summer day on the village cricket field, with batsmen merrily playing and sipping tea between overs. The intricate artistry of each tile draws you into the scene, allowing your imagination to conjure images of balmy days spent outdoors while capturing a moment that serves as an ode to simpler times.

The Village Cricket Match, the classic book by John Parker, in which he describes "the sun-drenched atmosphere beautifully evoked, the rustic swing, the rare and elegant late cut and the lucky six into the village pond," is the inspiration behind this collection of classic Delft-style tiles aptly titled Howzat!

Delft tiles have been popular for centuries and offer a classic and sophisticated look to any interior design, be it a Country Manor House or a Modern Rustic home.

These modern yet classical tiles remain chic and widely desired. The craquelure effect lends a timeless beauty.





The Glance B
150x150mm



The cover Drive B
150x150mm



Tea Break B
150x150mm



Cricket B
150x150mm



The Square cut B
150x150mm



The Pull Shot B
150x150mm



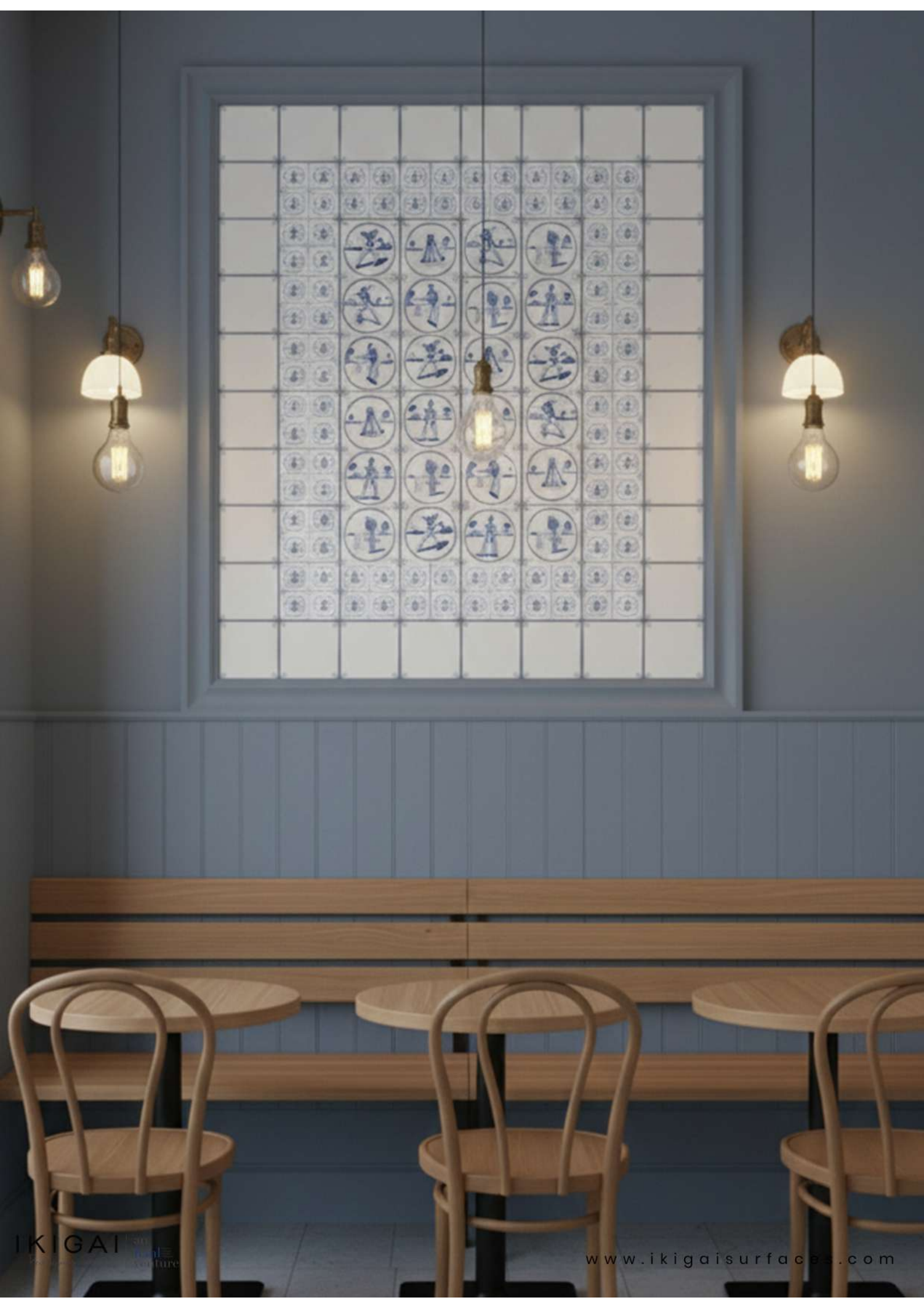
The Cricket Field B
150x150mm

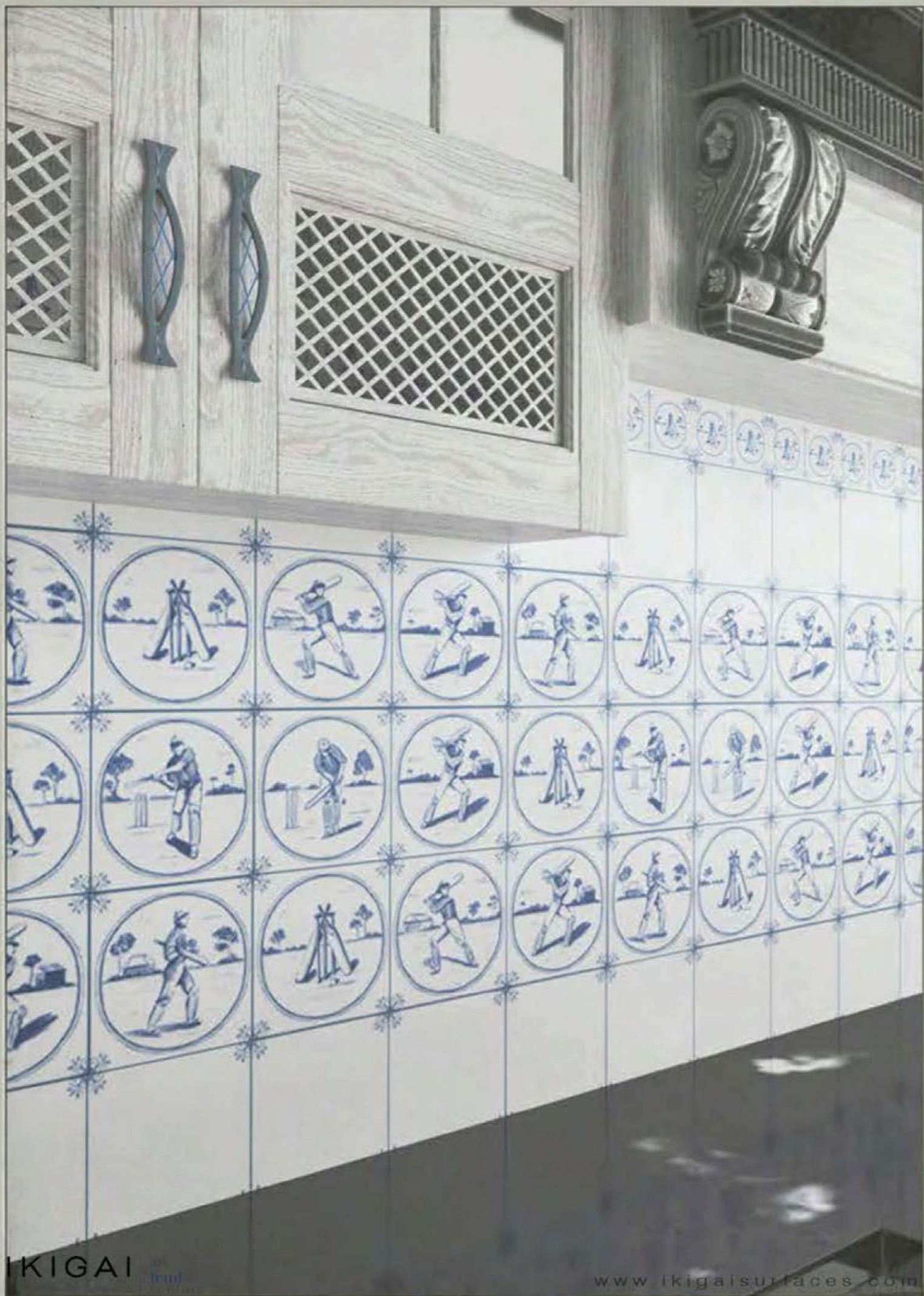


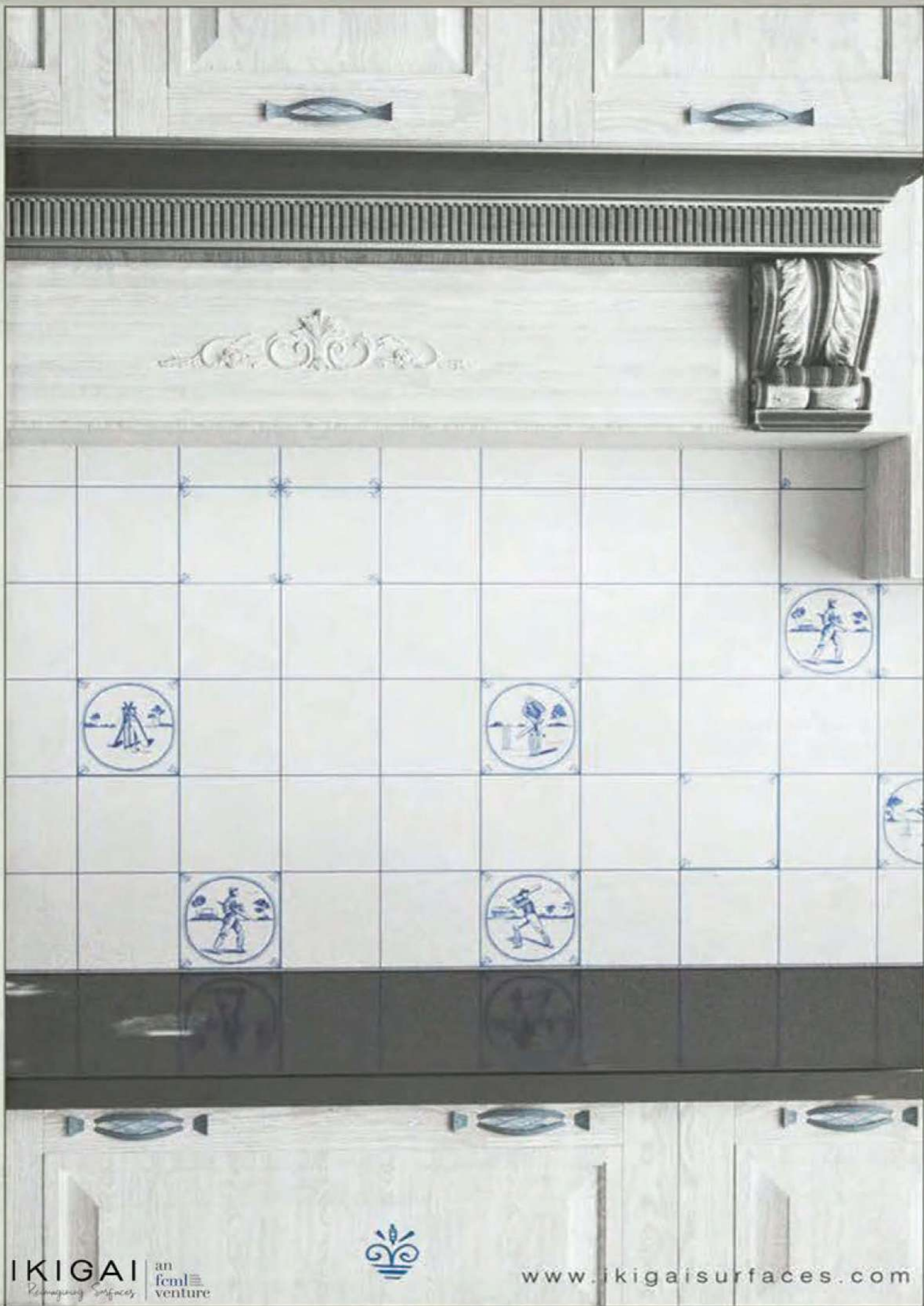
The Boundary B
150x75mm



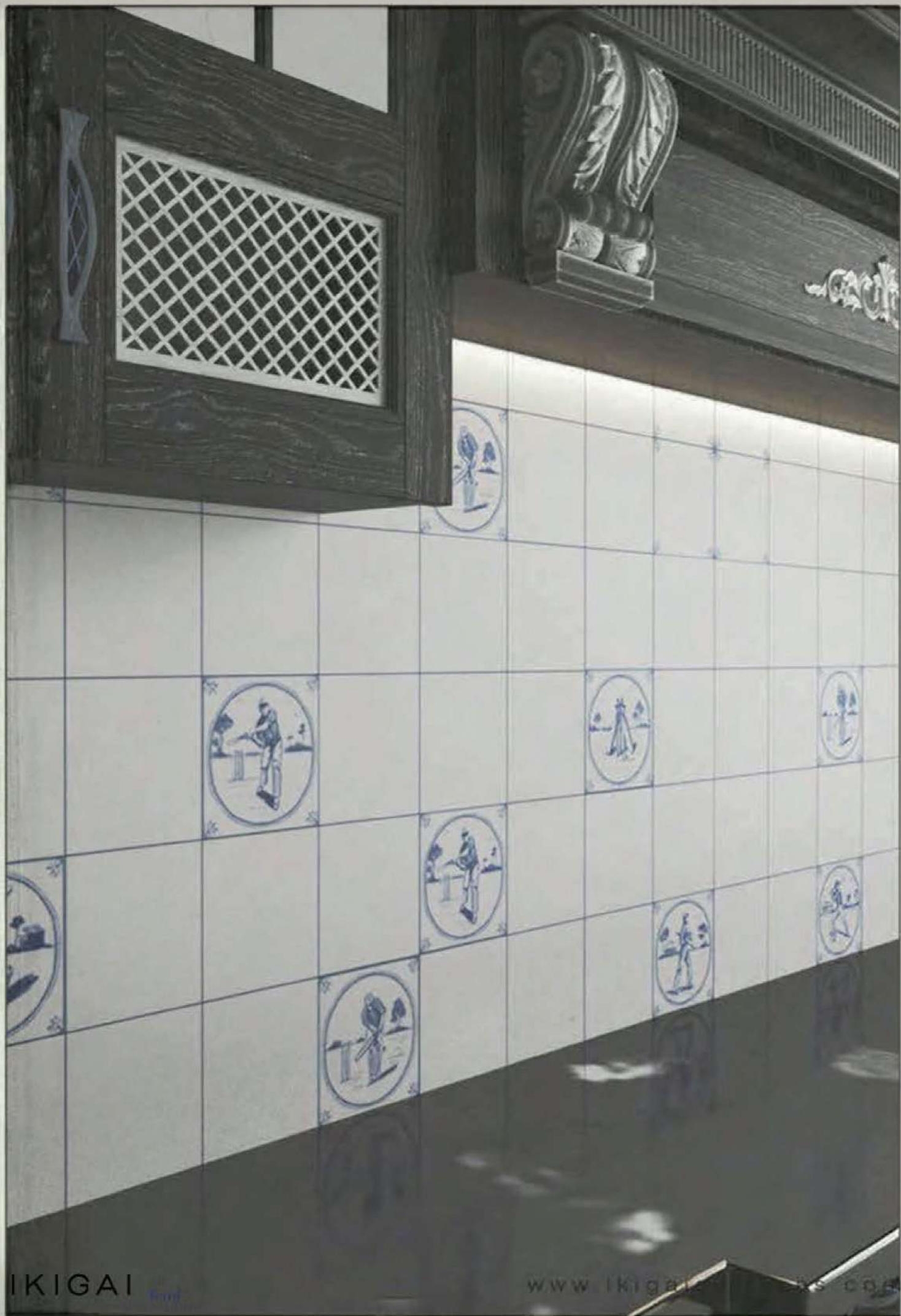








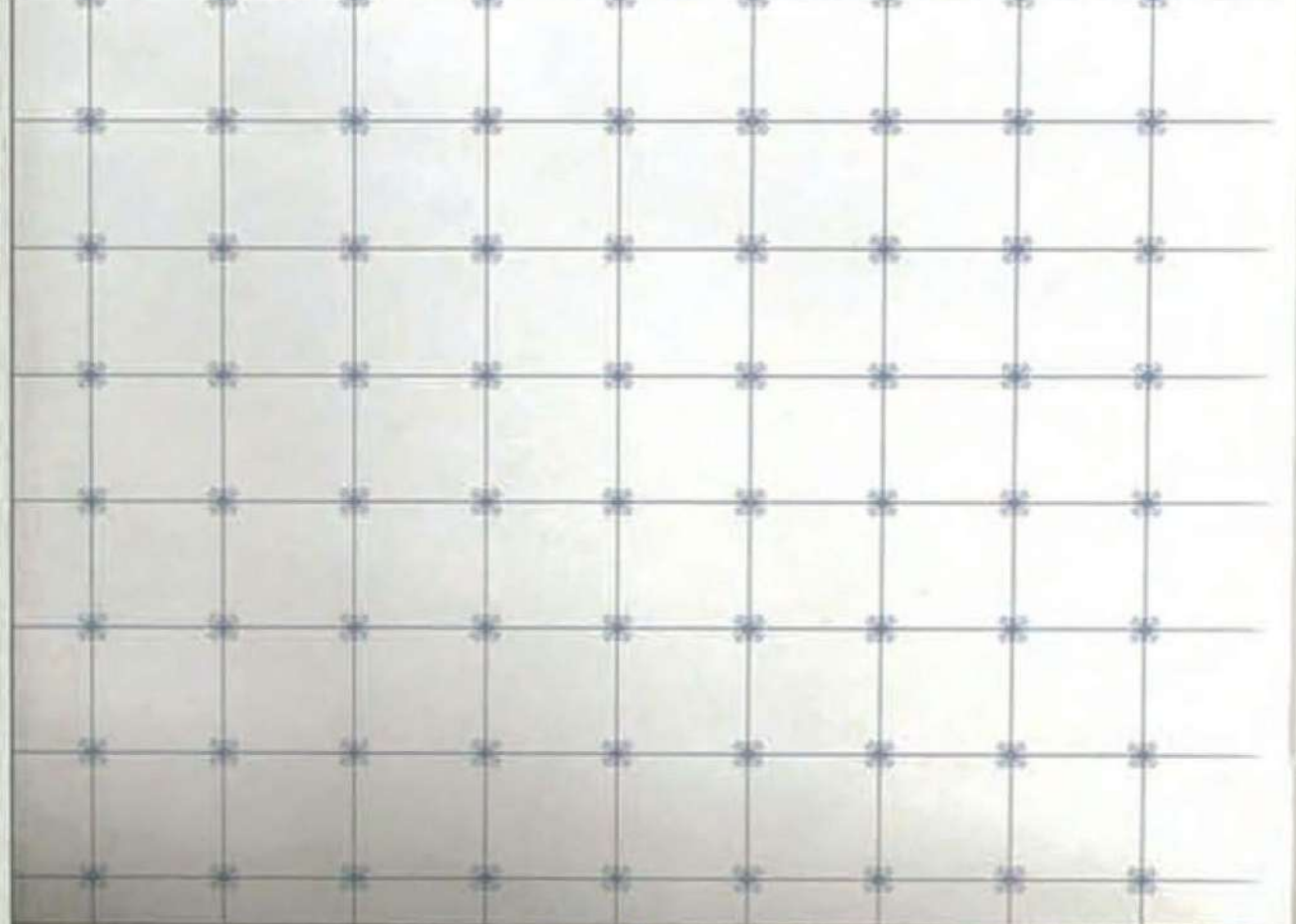














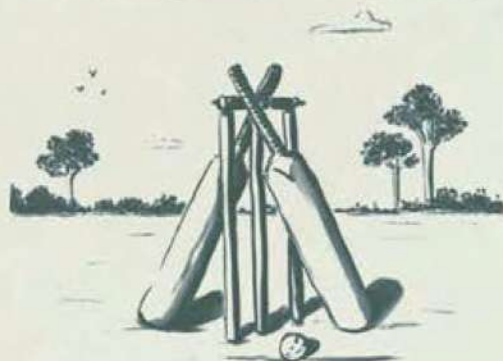




Howzat! Blue



Howzat! Green







The Glance G
150X150mm



The cover Drive G
150X150mm



Tea Break G
150X150mm



Cricket G
150X150mm



The Square cut G
150X150mm



The Pull Shot G
150X150mm



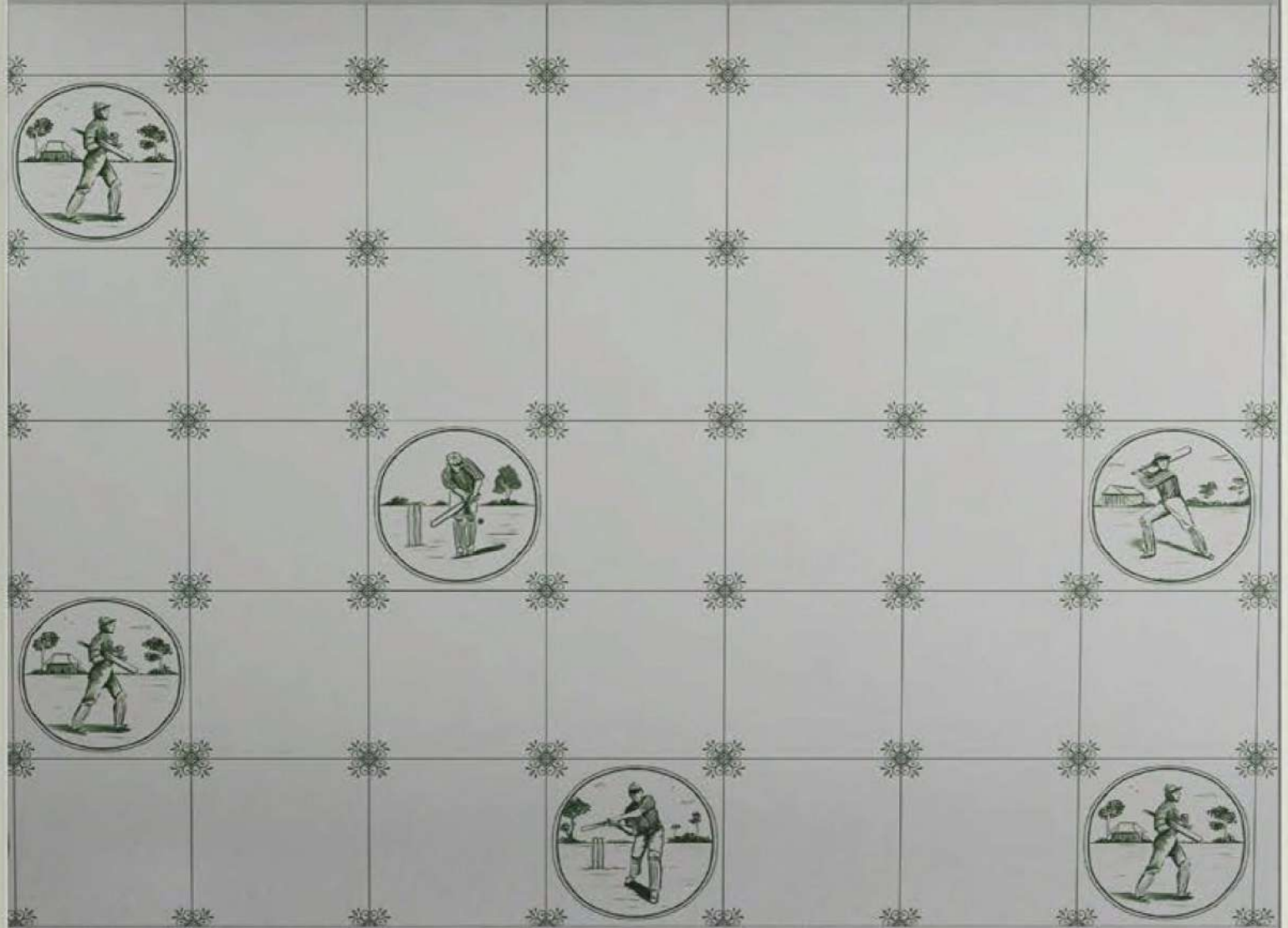
The Cricket Field G
150X150mm



The Boundary G
150X75mm









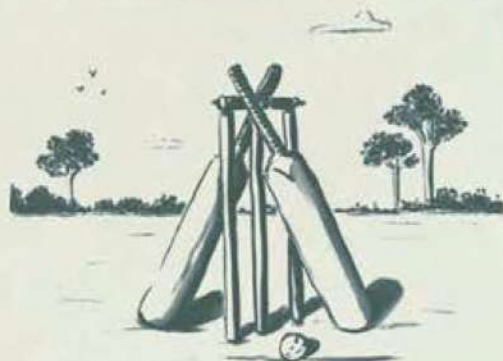


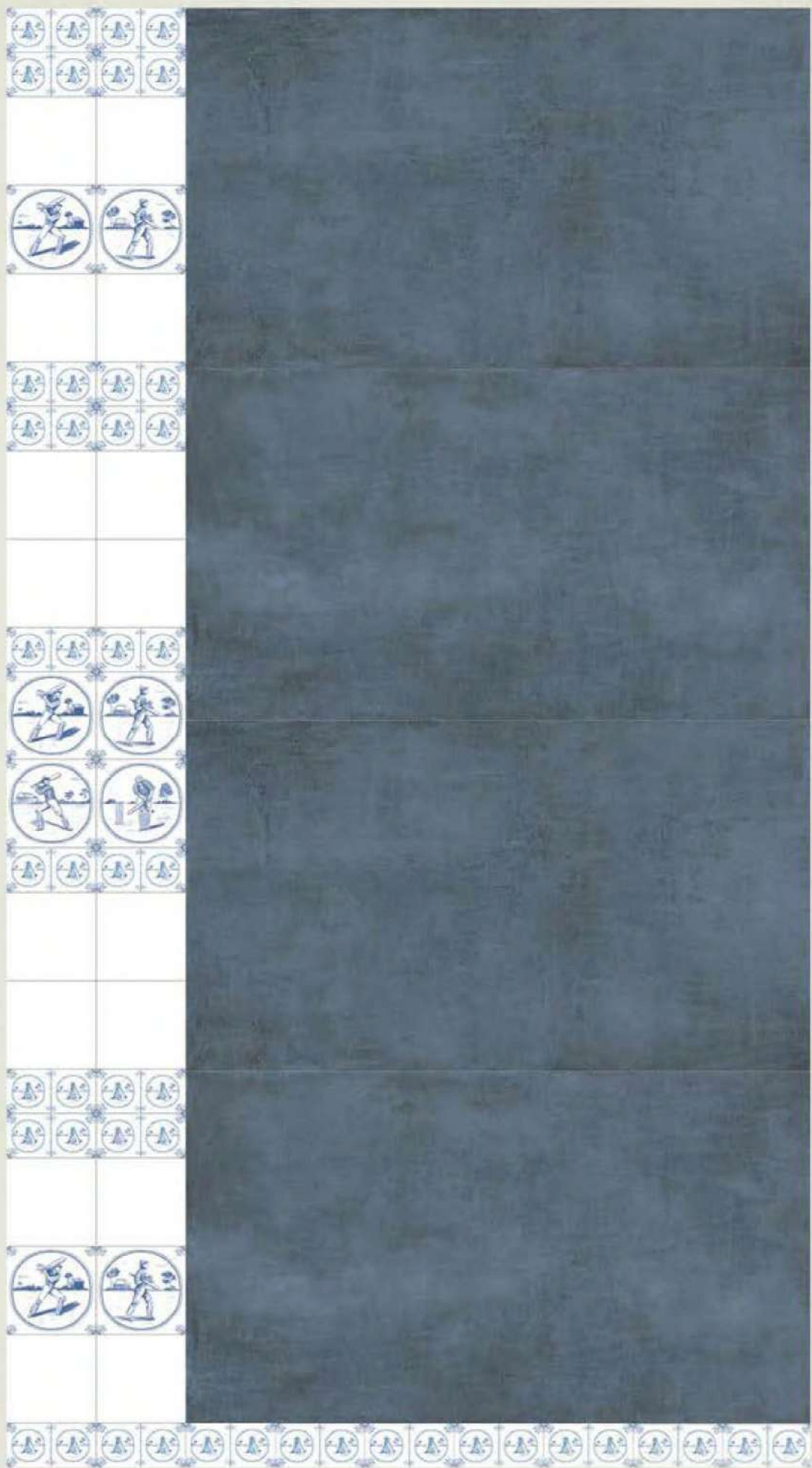


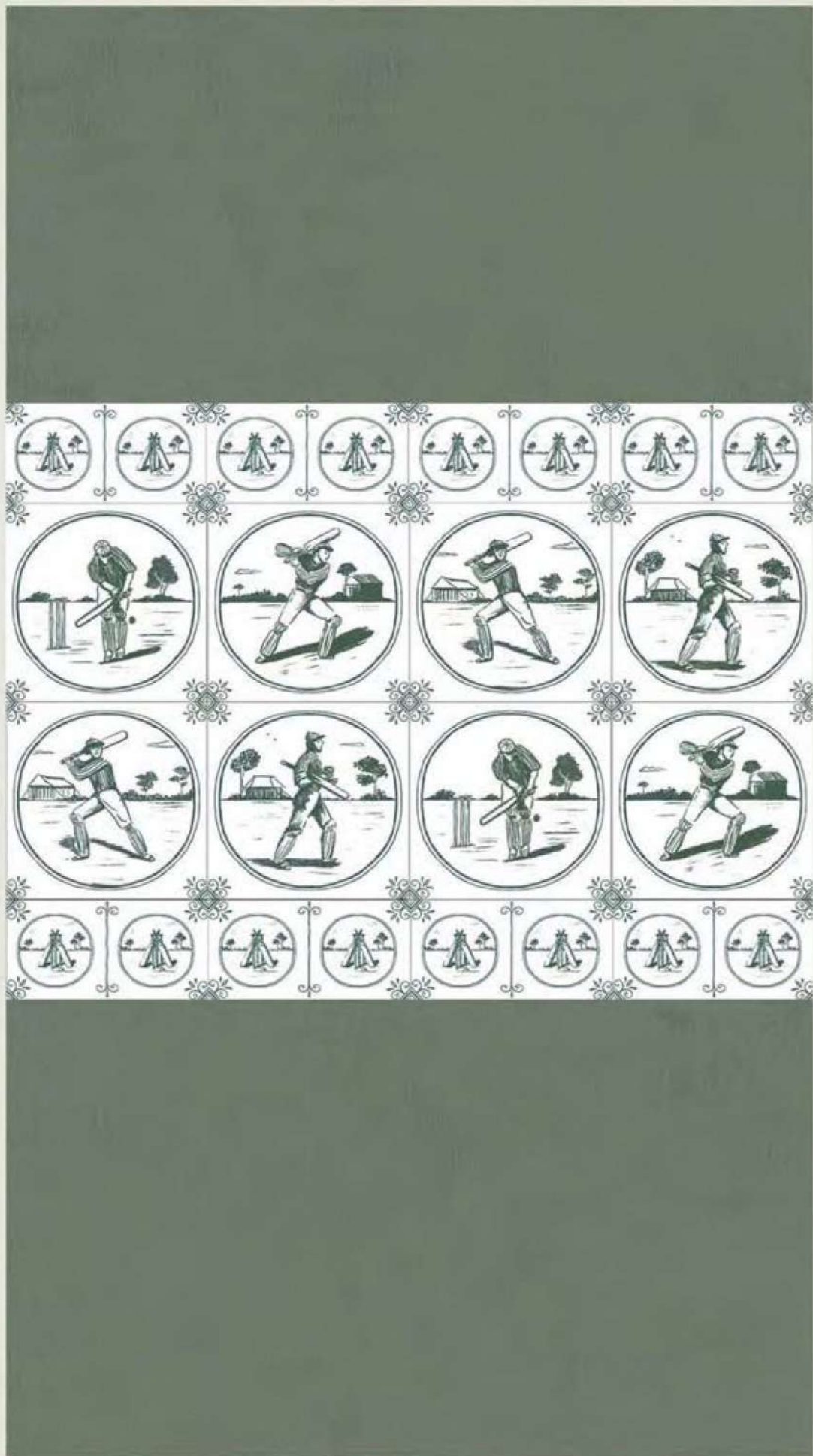
Howzat! Blue



Howzat! Green







We arrive at the themes and designs of our collections by traversing many routes: from readings of Indian and world history, immersion in art, music and mythology and a deep appreciation of our textile and craft traditions.

Our process begins with discussion and research to develop a holistic understanding, after which our designs are created from scratch in our studio. Every design goes through many iterations and tests before it is released.

Our strength is that we are not confined to any one 'look' but are equally at ease whether the style is traditional, modern or contemporary and our designs reflects this eclecticism.





fcml surfaces

LET'S CREATE INSPIRED WORK TOGETHER

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